

Special Learning Opportunity:

# FUNDAMENTALS OF ENTERPRISE RISK MANAGEMENT

Tuesday, March 19, 2013

8:30am - 4:30pm

Dow Chemical Employees' Credit Union • Midland, MI

Vital Insight in conjunction with Dow Chemical Employees' Credit Union is presenting a no-cost seminar that provides a step by step guide for designing, building, staffing, managing, and measuring an effective ERM program.

This program will give attendees access to some of the leading industry, consulting, and academic experts in the country. These experts will share their experiences, techniques, methodologies, and research to help ensure the success of your compliance and governance programs.

## Getting Prepared:

Credit Unions are facing a seemingly endless and constantly changing set of regulatory and compliance challenges. Just a few years ago, many credit unions had never heard of or placed much importance on Enterprise Risk Assessment, Business Continuity Planning, Vendor Management, Red Flags for Identity Theft, SAS 104-112, FACTA, GLBA, and SSAE 16. Now it is critical that credit unions implement programs to address each of these and more.

Trying to guess what the next focus of the NCUA or other regulators might be in order to be prepared is nearly impossible. But relying on the organization's ability to react

quickly and address these challenges as they come up is risky, time consuming, and extremely costly. The problem can seem overwhelming.

But no matter what new laws are passed, what control requirements change or develop, or where regulatory scrutiny increases, credit unions that have implemented an effective Enterprise Risk Management (ERM) program will have an edge. These organizations will have built the foundation to address any new regulatory compliance requirements in a fraction of the time, with much lower costs, and with much lower risk of non-compliance.

## Attendees of this seminar can expect:

- To better understand the background and evolution, and requirements of ERM
- To gain a working knowledge of the key components of an ERM program
- To obtain practical skills to be successful in the ERM program
- To understand what is expected of various stakeholder including business unit managers, executives, risk managers, auditors, and board members
- To build the foundation and tools to effectively communicate with and satisfy external auditors, risk managers, and regulators

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## Seminar Schedule:

The seminar will include a set of presentations that will give insight in to each step in the development of an ERM program.

Session 1	ERM History, Background, Trends, and Objectives
Session 2	A Framework for Managing Operational Risk
Session 3	10 Things Every Risk Manager Should Know About Information Technology
Session 4	Integrating & Managing Strategic & Financial Risk
Session 5	A CEO's Perspective / Round Table Discussion / Q & A

For more information and to register for this no-cost seminar please contact:

Tom Scanland at Vital Insight, 512-547-5035  
Tscanland@vitalinsight.com

