



CU Lunch Local
Where: Your Community
When: October 18th, 2016
Who: Credit Unions, Leagues, Regulators, You!
It's Easy. It's Fun. It Makes A Difference.

In its 5th year, the time is still right for the promotion of all the good things credit unions do to help local businesses. And, what better way for everyone associated with Credit Unions to show their support for local businesses than to participate in an industry wide cash mob during International Credit Union Week.

We know that every dollar spent makes a difference when it goes to a local business; from buying a morning cup of coffee, ordering lunch in, or organizing a group of people to support a local business.

You are cordially invited to show your support and appreciation for the credit union community by signing up to participate in CU Lunch Local as well.

- First, like the official CU Lunch Local Facebook Page: www.facebook.com/culunchlocal.
- Then, sign up here: www.SignUpGenius.com/go/20F054EA9A923ABFB6-2016.
- After you sign up, consider partnering up with one or more local businesses on Tuesday, October 18th, 2016.
- Finally, join in the social media push by sharing photos and stories supporting local business with the hashtag #culunchlocal via the official CU Lunch Local Facebook Page or via Instagram and Twitter.

To get a copy of the official logo, or if you have any questions contact Jessica Richardson-Isenegger via email at jessica@in-fusiongroup.com or at 734.552.5192.