

NYIB CLASSROOM PRESENTATION RESULTS

7/1/2016 to 6/30/2017

NYIB Statistics	2016/2017	2015/2016	2014/2015
Students Reached	580,460	509,948	366,356
Presentations Given	17,537	13,943	11,844

Top Ten States – Based on Number of Students Reached

1. Texas	79,950	6. Virginia	36,500
2. Michigan	73,879	7. California	32,258
3. North Carolina	67,297	8. Florida	31,327
4. New York	53,893	9. Illinois	23,664
5. Oklahoma	37,428	10. Minnesota	18,686

Top Ten States – Based on Number of Presentations Given

1. New York	3,401	6. Wisconsin	766
2. Michigan	3,006	7. North Carolina	716
3. Texas	2,228	8. Oklahoma	644
4. Virginia	1,135	9. California	613
5. Minnesota	827	10. Washington	579

Top Five Presenters – Based on Number of Students Reached (\$1 Billion and above)

1. Tabatha Thurman, WEOKIE Credit Union, OK	14,915
2. Paul Day, Michigan State University Federal Credit Union, MI	11,507
3. Kaelagh Haley, Jeanne D'Arc Credit Union, MA & NH	9,116
4. Amanda Brenneman-Brown, Oregon State Credit Union, OR	9,067
5. Becca Graca, BayPort Credit Union, VA	8,803

Top Five Presenters – Based on Number of Presentations Given (\$1 Billion and above)

1. Trysh Olson, Wings Financial Credit Union, MN, MI, WA & GA	458
2. Paul Day, Michigan State University Federal Credit Union, MI	451
3. Becca Graca, BayPort Credit Union, VA	448
4. Tabatha Thurman, WEOKIE Credit Union, OK	402
5. Amanda Brenneman-Brown, Oregon State Credit Union, OR	316

Top Five Presenters – Based on Number of Students Reached (\$500-999 Million)

1. Suzanne Sundberg, Community Financial Credit Union, MI	4,427
2. Mandy Clayton, 5Point Credit Union, TX	4,367
3. Josh Franzen, InTouch Credit Union, TX, NV & VA	4,047
4. Erin Ilg, Community Financial Credit Union, MI	4,025
5. Jeremy Cybulski, Community Financial Credit Union, MI	3,828

Top Five Presenters – Based on Number of Presentations Given (\$500-999 Million)

1. Mandy Clayton, 5Point Credit Union, TX	690
2. Maggie Schamber, Vantage Credit Union, MO	389
3. Jeremy Cybulski, Community Financial Credit Union, MI	202
4. Shannon Cahoon, Fibre Federal Credit Union, OR & WA	144
5. Kristen La Forest, Community Financial Credit Union, MI	105

Top Five Presenters – Based on Number of Students Reached (\$150-499 Million)

1. Donna Farnsworth, CP Federal Credit Union, MI	8,473
2. Brenda Huyck, Sagelink Credit Union, MI	4,827
3. Susan Grask, Abri Credit Union, IL	3,556
4. Sarah Mead, CP Federal Credit Union, MI	3,158
5. Ashley Fordyce, Extra Credit Union, MI	2,929

Top Five Presenters – Based on Number of Presentations Given (\$150-499 Million)

1. Donna Farnsworth, CP Federal Credit Union, MI	348
2. Sarah Mead, CP Federal Credit Union, MI	293
3. Lisa Mudge, CP Federal Credit Union, MI	287
4. Lorraine Dettloff, CP Federal Credit Union, MI	196
5. Brenda Huyck, Sagelink Credit Union, MI	187

Top Five Presenters – Based on Number of Students Reached (Less than \$150 Million)

1. Diana Counts, Beach Municipal Federal Credit Union, VA	2,358
2. Catherine Beaber, Credit Union of Ohio, OH	1,899
3. Kyle Swisher III, CU Foundation MD/DC	1,629
4. Sheryl Hogle, HarborLight Credit Union, MI	758
5. Lindsey Khal, Midwest Members Credit Union, IL	591

Top Five Presenters – Based on Number of Presentations Given (Less than \$150 Million)

1. Sheryl Hogle, HarborLight Credit Union, MI	61
2. Kelly Reddy, Unity Catholic Federal Credit Union, OH	36
3. Diana Counts, Beach Municipal Federal Credit Union, VA	31
4. Jenny Hoyle, Isabella Community Credit Union, MI	12
5. Wednesday Medlen, Community Plus Federal Credit Union, IL	10

Team Recognition:

Highest Number of Students Reached (\$1 Billion and above)

1. State Employees' Credit Union, NC	66,561
2. Tinker Federal Credit Union, OK	22,380
3. Educational Employees Credit Union, CA	15,082

Highest Number of Presentations Given (\$1 Billion and above)

1. State Employees' Credit Union, NC	707
2. Royal Credit Union, MN	521
3. Educational Employees Credit Union, CA	411

Highest Number of Students Reached (\$500-999 Million)

1. First Financial Federal Credit Union of Maryland, MD & DC	6,309
2. Zeal Credit Union, MI	1,252
3. U.S. Eagle Federal Credit Union, NM	1,103

Highest Number of Presentations Given (\$500-999 Million)

1. First Financial Federal Credit Union of Maryland, MD & DC	159
2. Cyprus Credit Union, UT	74
3. Zeal Credit Union, MI	34

Highest Number of Students Reached (\$150-499 Million)

1. Complex Community Federal Credit Union, TX	36,304
2. Education Credit Union, TX	14,600
3. Matanuska Valley FCU/Financial Reality Foundation, AK	4,071

Highest Number of Presentations Given (\$150-499 Million)

1. Education Credit Union, TX	497
2. Complex Community Federal Credit Union, TX	249
3. Fort Lee Federal Credit Union, VA	110

Highest Number of Students Reached (Less than \$150 Million)

1. New Jersey Credit Union League, NJ	2,418
2. Mississippi Credit Union Association, MS	1,873
3. Henrico Federal Credit Union, VA	1,813

Highest Number of Presentations Given (Less than \$150 Million)

1. Henrico Federal Credit Union, VA	86
2. Lanco Federal Credit Union, PA	63
3. New Jersey Credit Union League, NJ	18

*Individual and team awards were based on reporting we received by reporting deadline.



NATIONAL YOUTH INVOLVEMENT BOARD 2017 ANNUAL REPORT

Join the

BEST OF THE BEST

at the nation's LEADING credit union youth conference!

42ND ANNUAL CONFERENCE

JULY 24 - 27, 2017
BOSTON, MA



CHAIRMAN'S REPORT



Happy Birthday 45th NYIB!

This year, the National Youth Involvement Board celebrates an amazing 45 years and what a remarkable year it has been. I have never been a part of a network with so many willing to share their stories, successes, disappointments, achievements and most of all their passion. The 2016/2017 year was full of all of these and I'm both honored and blessed to be a part of it.

In October 2016, your executive committee met in Boston to plan for the coming year and visit the site of the 2017 conference. Your executive committee volunteered diligently that weekend and all year to ensure that NYIB continued to be your one-stop-shop to learn about youth savings programs, discover financial education resources, a place to showcase your individual accomplishments and collaborate with your peers. Thank you so much to everyone on the executive committee, I'm proud of this team and blessed to work with each and every one of you throughout this past year.

Collaboration among collaboratives is the foundation of the credit union movement and an essential part of the success of NYIB now and for years to come. Excitement and passion continued to grow following the announcement at last year's conference that we surpassed over 500,000 individuals through our nationwide financial education outreach in 2015/2016 with 37 states reporting. We have seen the enthusiasm as the registrations of both attendees and sponsors alike rolled in this year and more and more of you reported what you were doing in your credit unions and communities. I'm excited to announce that we had 45 states including Washington, DC report for the 2016/2017 reporting year exceeding our expectations of reaching more than 550,000 individuals nationwide.

A special thanks Money Mammals, BALANCE, Currency Marketing, Banzai, \$mart Path, NEFE, Positive Promotions, Invite Education, CU Alliance, Everfi, Moonjar, Pennsylvania Credit Union Foundation, CUNA Mutual, HT Mobile Apps, America's Credit Union Museum, Cash Crunch Games, Cooperative Credit Union Association, 5Point Credit Union and Classic Forms and Products. Without their continued support, the conference would not be possible.

What a year of celebration we have had, Happy Birthday NYIB and congratulations on 45 years and cheers to many more to come!!

Thank you all for your continued passion and for the opportunity to serve you!

Mandy Clayton, NYIB Chairman

2016 – 2017 Executive Committee

Chairman: Mandy Clayton
5Point Credit Union, TX

Vice Chair/North Central Regional Coordinator: Jeremy Cybulski
Community Financial Credit Union, MI

Treasurer/North East Regional Coordinator: Leah Sprowl
Holy Rosary Credit Union, NH

Secretary/North West Regional Coordinator: Shannon Cahoon
Fibre Federal Credit Union, WA

South Central Regional Coordinator: Tabatha Thurman
WEOKIE Credit Union, OK

South West Regional Coordinator: Danielle Silva
U.S. Eagle Federal Credit Union, NM

South East Regional Coordinator: Kelli Holloway
State Employees' Credit Union, NC

Chair Emeritus: Juli Lewis
League of Southeastern Credit Unions, FL

YP Advisor: Heather Mouhourtis
Community First Credit Union, FL

DELEGATE OF THE YEAR: JOSH FRANZEN



Josh Franzen has been a member of the credit union world for over 20 years, but just recently did he join the credit union movement by starting his career at InTouch Credit Union in 2013. Josh began his journey as a Personal Financial Assistant and after a few months took the Senior Personal Financial Assistant Role, with a bigger concentration on leadership and relationship building. In 2015, Josh took up the role of Community and Business Development Representative, later becoming a Senior CBD Rep, and was charged with taking over the credit union's community and financial education outreach programs. In his two years in this role, Josh has been able to increase the number of school partnerships from 5 to over 25, and community education partners from 4-5 to just over 15 across the five states that ITCU has physical branches in: Texas, Nevada, Michigan, Tennessee, and Virginia. Josh has served as the Texas State Delegate to NYIB for 2 years now, and is happy to represent the best state at NYIB. In 2017, Josh joined the Cornerstone Credit Union Foundation's FOCUS Network Advisory Board and is anxiously awaiting to attend the November session for DE Training in 2017!

Prior to joining the credit union movement, Josh worked for BBVA Compass Bank as an Associate Manager and Wells Fargo as a Teller, which launched him into the financial arena, taking him away from the luxurious retail life as a manager for Blockbuster Video.

When not leading the charge to promote financial literacy, Josh likes to spend time with family and friends, test out recipes in the kitchen, travel, and through his most recent obsession, cheering on the FC Dallas soccer team!

OUTSTANDING VOLUNTEER: JULI LEWIS



Juli Lewis joined the League of Southeastern Credit Unions in 2014, serving as a Member Relations Consultant and Director of the Southeastern Credit Union Foundation. She is also the Chair Emeritus of the National Youth Involvement Board, serving on the Executive Committee since 2008 and as Chair since 2014 and Board member for the Florida Prosperity Partnership since 2016.

Prior to joining the League, Juli worked for 21 years at Suncoast Credit Union, based out of Tampa, FL. as the Youth Marketing Manager. At Suncoast, Juli was responsible for all youth and young adult programs including student-run branches, presentations and reality fairs.

Juli graduated from the University of South Florida in 1998 with a Bachelors in Social Work. She has also earned the CUDE and CCUE designation and HR and Marketing certifications.

Away from work, Juli enjoys participating in outdoor sports, caring for the many stray animals that seem to find her and spending time with her husband and two amazing children.

SCHOLARSHIP WINNERS:



Elizabeth Sarenius
Member Specialist,
Honor Credit Union



Brittany Libbey
Marketing Specialist,
Lincoln Maine FCU



Tera Heiser
Marketing Coordinator,
Town & Country Credit Union