

# Best Practices for Internal Competition

## DESIGNATE A COORDINATOR

Consider someone from your HR team, or recruit a team member who has a strong interest in career development to act as your coordinator.

## GET ADDITIONAL SUPPORT

Invite members of your leadership team and others to notify staff of your internal contest. It goes a long way to encourage participation when leadership is aware and invested in the program's success.

## FOLLOW THE MODEL

Look no further than [mcu.org/cusparktank](http://mcu.org/cusparktank) for additional resources. Reach out to MCUL to request additional support and for any questions.

## BUILD A JUDGES PANEL

Staffers in HR, marketing and senior management make great judges. At the semi-final and finals level, a panel of five judges is used but it's your discretion on the best number of judges for your credit union contest.