

**Italian American Cultural Society
Banquet & Conference Center**

43843 Romeo Plank Rd., Clinton Twp, MI 48038

Wednesday, April 16th, 2025

9:30 AM - 12 PM

DETAILS

Are you a young professional with a groundbreaking idea, product, or service that could revolutionize your credit union or the credit union industry? CU Spark Tank is an idea pitching competition for young professionals. This is your moment to showcase your creativity and innovation. Ready to spark change? Now is your chance.

The Metro East Chapter will hold the chapter-level CU Spark Tank Competition for eligible credit union young professionals at our Annual Meeting. Judging will be based on a seven-minute oral presentation with a powerpoint. Contestants are asked to present an idea, product or service that they think would benefit their credit union or the credit union industry.

Once a chapter winner is determined, they will move on to the semi-finals/finals at MCUL's Annual Convention and Exposition (AC&E).

PRIZES

Statewide First Place Winner:

- Named winner of the CU Spark Tank Competition for that year.
- Receive three (3) one-on-one lunches with credit union CEO's coordinated by MCUL.
- Full-ride scholarship to attend MCUL's Executive Summit.

Statewide Second Place Winner:

- Named first runner-up.
- Receives one (1) one-on-one lunch with credit union CEO coordinated by MCUL.
- Scholarship to attend an MCUL education event (not including Executive Summit).

WHO

Anyone under 40 years old (as of May 31, 2025) from a MCUL-affiliated credit union headquartered in the Metro East Chapter. Please note: Only one allowed to participate per CU. CUs must have their own competition to nominate one applicant.

TO APPLY

To apply, send the following to rmonroe@cfcumail.org no later than March 31, 2025:

1. The attached, completed application form
2. A brief biography
3. A copy of your resume
4. A high-resolution professional headshot

MORE INFORMATION

Visit mcul.org/CuSparkTank for other helpful information and details about the competition.