

MICHIGAN ENHANCED FINANCIAL COUNSELOR TRAINING PROGRAM

ENHANCEMENTS PROVIDED BY MCUF

Designed to enhance the self-study Financial Counseling Certification Program (FiCEP) offered by America's Credit Unions (ACU), the Michigan Enhanced Financial Counselor Training Program uses the ACU FiCEP edition 6 textbook as a learning foundation and adds elements to help participants grasp and retain counseling concepts and knowledge, as well as "Next Steps" and empathy training to help recently certified counselors in their new role.

Free Enhancements Provided by MCUF

The Michigan Credit Union Foundation funds the program enhancements which include:

- A suggested study schedule, to help participants stay on track and ready for the FiCEP exam.
- A web portal containing 8 interactive, on-demand webinars that recap, highlight and expound on textbook materials.
- Study resources including a pre-recorded exam preparation video that highlights textbook areas to focus on.
- A live, instructor-led, interactive Zoom exam preparation session.
- A tool kit of resources including conversation starters, spending plans, tracking templates and much more!
- A supplemental virtual group training session led by FiCEP instructors to expand your knowledge and provide hands-on practice with experienced counselors.
- Supplemental virtual group empathy training session led by the National Credit Union Foundation to help new counselors practice empathy and feel comfortable in supporting others.
- One online proctored testing session.

MCUF Funding Makes Training Affordable or Free

2025 Program Charges:

- No charge for credit unions that subscribe to the America's Credit Unions Training Bundle
- No charge for first 20 small credit unions to register (assets <\$250M)
- \$484 discounted ACU FiCEP curriculum cost for all other participants

Training enhancements are made possible, FREE of charge for all participants, with funding provided by the Michigan Credit Union Foundation (MCUF).

Help your members build a strong financial future.

Training can be used for:

- One-on-one counseling
- Member & Community Education
- Enhancing member interactions
- Enhancing lending and collections

For all credit union staff:

- Branch management
- Member service
- Lending/collections
- Community educators

2025 program begins in April with testing in July. Recommended study time is approx. 2 hours per week/section, with 8 total sections.

Questions? Contact Andrea Tucker
Andrea.Tucker@mcuf.org
(734) 793.3435



Register by March 31st to participate in the 2025 Michigan Enhanced Financial Counselor Training Program.

Contact: Andrea Tucker (734) 793.3435 | Andrea.Tucker@mcuf.org





Michigan Enhanced Financial Counselor Training Program Registration

Program Components:

- **America’s Credit Unions FiCEP Edition 6 Curriculum in your choice of book or PDF format.**
- **MCUF program enhancements in the Michigan Financial Counselor Training Website Portal:**
 - Eight tutorial webinars, knowledge checks, and pre-recorded exam prep video
 - Tool Kit with resource materials, counseling documents, program guides, and more
- **MCUF Live Exam Prep:** Interactive, virtual (Zoom) exam preparation session using anonymous polling and group discussion.
- **Two Virtual Supplemental Training Sessions:**
 - One interactive training session with FiCEP program instructors featuring additional counseling training, hands-on practice, and group networking
 - One interactive training session lead by the National Credit Union Foundation, to help new counselors practice empathy and feel comfortable in supporting others.
- **Certification testing:** To earn the Certified Credit Union Financial Counselor (CCUFC) designation, you must pass the America’s Credit Unions FiCEP exam. One online exam testing session will be offered in conjunction with the Michigan Enhanced Financial Counselor Training Program. Participants may also elect to test separately with an America’s Credit Unions approved proctor.

Curriculum Order and Cost: Choose one option below:

- No charge for credit unions that have purchased a subscription to the America’s Credit Unions (ACU) Training Bundle. If you need to confirm that your credit union subscribes, contact ACU at cpdonline@americascreditunions.org or call 800.356.9655 opt. 3.
- No charge for the first 20 small credit unions to register (assets <\$250M). Please contact Andrea Tucker at Andrea.Tucker@mcuf.org to determine eligibility.
 - Please send me the PDF version of the curriculum electronically
 - Please ship me the curriculum in print/book format
- For all others, \$484 discounted America’s Credit Unions curriculum cost:
 - Please send me the PDF version of the curriculum electronically
 - Please ship me the curriculum in print/book format (additional shipping costs will apply)
- Yes! I would like to opt in to receive the free enhancements provided by MCUF:** (\$375 value): The Michigan Credit Union Foundation covers the costs of the training and networking portal, study resources, webinars, test prep sessions, live training sessions, and testing session. Therefore, there will be no additional participation fee to credit unions for these program enhancements. Participation in these training enhancements is strongly recommended, but not mandatory for certification.

Participant Name: _____ Title: _____

Credit Union: _____ Phone: _____

Email: _____

Shipping Address (if requesting print/book format):

The **Michigan Credit Union Foundation** is proud to support your credit union's participation in the Enhanced FiCEP Training. By participating in this program, you acknowledge this MCUF funding and agree that your credit union's name may be used in MCUL & Affiliates and MCUF publications and marketing.

Signature: _____ Date: _____

Please return this registration form to Andrea Tucker (Andrea.Tucker@mcuf.org) by March 31, 2025.